

SPECIFIC RULES FOR WHO'S THAT ONE? COMEDY SEARCH 2026

In addition to the General Rules posted on the Station websites, following Specific Rules apply to this Promotion. Please consult those General Rules in addition to these Specific Rules. All capitalized terms not defined in these Specific Rules will have the meanings established in the General Rules. In the event there is a discrepancy or inconsistency between those General Rules and these Specific Rules, these Specific Rules shall control. The General Rules and these Specific Rules shall be collectively referred to as the "Official Rules".

PROMOTION DESCRIPTION:

- Station:** WHTA-FM and WAMJ-FM, which are owned and operated by Urban One d/b/a/ Radio One Atlanta (individually and collectively, the "Station").
- Promotion:** Who's That One? Comedy Search 2026
- Promotion Period:** The Promotion will run from February 23, 2026, and ends on March 13, 2026.
- Entry Period** All Entries must be received by 11:59 PM ET on March 13, 2026, to be eligible for this Promotion.
- Limitation on Participation:** Each Participant must be eighteen (18) or older, a legal residence of the United States, and reside in the Atlanta, GA, metropolitan area to participate in this Promotion. Participants may not have won a prize in another promotion of any kind in the thirty (30) days before the beginning of the Promotion Period from any radio stations owned or operated by Radio One Atlanta to be eligible to participate in this Promotion.
- Entry Method:** Participants must submit their Entry at the Station's websites and follow the instructions there: www.hotspotatl.com or www.majicatl.com (the "Websites"). The Entry must include a video of Participant doing a stand-up comedy act (the "Recorded Performance") and a photo of the Participant ("Photo"). Both the Photo and Recorded Performance must meet the "Entry Requirements" noted below as determined by the Station in its sole discretion to be eligible for the Promotion.
- Number of Entries** Participants may only submit only one Entry for this Promotion.
- Selection of the Finalists:** The Station will post the Recorded Performances and Photo from each of the eligible Entries on the Websites. From March 16, 2026, to March 20, 2026, the general public will have the opportunity to vote for their favorite Entries. The five (5) Entries with the most votes will move on as the Finalists (the "Finalist Prize"). The approximate retail value ("ARV") of the Finalist Prize is ZERO Dollars (\$0.00).
- Winner Selection:** The five (5) Finalists will perform a 10-minute standup comedy set at the Atlanta Comedy Theater, 4650 Jimmy Carter Boulevard #114B, Norcross, GA 30093, on Sunday, March 29, 2026, from 7:00 PM until 9:00 PM ("Open Mic Night"). The exact time of each Finalist's

performance shall be determined by the Station in its sole discretion. Station will judge all Finalist performances based on originality, stage presence, and crowd appeal. The Finalist with the highest score will be the Winner.

Prize The Winner shall be given the opportunity to be the opening stand-up comedy act for the We Them One's Comedy Tour on Sunday, April 5, 2026, beginning at 7:00 PM at the State Farm Arena, One State Farm Drive, Atlanta, GA 30303 ("Venue"). The exact time of the Winner's performance shall be determined by the Station in its sole discretion. The ARV of the Prize is ZERO Dollars (\$0.00).

Prize Provider: BMN Entertainment, LLC
2648 E. Workman Ave, Suite 3001-281
West Covina, CA 91791

ENTRY REQUIREMENTS:

Photo:

- May not contain logos of any kind on any item of clothing or in the background.
- May not infringe upon any rights of any third party including without limitation, copyright, trademark, and right of publicity or privacy.
- May not contain obscene gestures.
- May not contain any nudity; and,
- Must be appropriate for all audiences and "family friendly", as determined by the Station in its sole discretion.

Recorded Performance:

- Should not be longer than five (5) minutes in length.
- Video clips must be submitted in MP4 format.
- May not be patently offensive, illegal, pornographic or obscene, or similarly inappropriate.
- May not contain any profanity, obscene language, lewd or sexual content or references.
- May not infringe upon any rights of any third party including without limitation, copyright, trademark and right of publicity or privacy.
- May not contain derogatory characterizations of any ethnic, racial, sexual or religious groups, humiliate other people (publicly or otherwise), or otherwise assault or threaten others; and,
- Must be appropriate for all audiences and "family friendly", as determined by the Station in its sole discretion.

ADDITIONAL INFORMATION

Each Participant understands and agrees that the Photo and the Recorded Performance submitting with the Entry will be posted on the Websites. By submitting an Entry, the Participant grants permission to the Station to use the Photo and the Recorded Performance, including but not limited to, the Participant's name, voice, or likeness as embedded in the Photo and the Recorded Performance in any media now known or hereafter devised related to the administration, advertising, or broadcasting of this Promotions, future promotions, or the Station.

Participants shall indemnify and hold harmless the Station, its parent company and affiliates, and each of their directors, officers, employees, and agents from any claims, damages, losses, and expenses, including but not limited to attorneys' fees and any claims alleging infringement of any

third party's intellectual property or publicity rights, that may arise regarding Participant's violation of the Official Rules, including but not limited to the content of the Photo, the Recorded Performance (including but not limited to the posting of the Photo and the Recorded Performance on the Websites), the material performed at the Open Mic Night, if applicable, and the material performed at the We Them Ones Comedy Tour, if applicable.

If a Finalist or a Winner is unable or unwilling to participate in the Open Mic Night or the We Them Ones Comedy Tour, no alternate prizes will be awarded. Transportation to and from the Open Mic Night and the Venue for the We Them Ones Comedy Tour, and any other incidental or other expenses related to submitting an Entry or participating in the Promotion as a Semi-Finalist, a Finalist, and/or the Winner are the sole responsibility of the Participant.

For the purposes of the Official Rules, the term "Prize" from the Official Rules shall apply to the "Finalist Prize" and "Prize".