

The Ride Of Your Life Contest OFFICIAL CONTEST RULES

CONTEST DESCRIPTION:

The "Majic 107.5 Presents 'The Ride Of Your Life'" contest ("Contest") will begin on Wednesday April 20, 2016 and end on Thursday April 28, 2016 ("Contest Period"). This Contest will be conducted online. One (1) winner (and one (1) guest of the winner's choosing) will be awarded one (1) Ocean View Stateroom on a three (3), four (4), five (5), six (6) or seven (7) day cruise aboard any Carnival Cruise Line vessel departing from any of Carnival's five (5) Florida ports (Estimated minimum retail value: \$1,379.00 per person) ("Prize"). Exact value will be determined based upon the cruise selected by the winner. Reservations are subject to availability.

HOW TO ENTER / EXECUTION:

Listeners of WAMJ-FM ("Station") who are legal residents of the United States residing within the Atlanta, GA metropolitan area, and are 21 years of age and older will be able to take part in this Contest. To participate in the Contest, listeners must do the following:

1. Majic 107.5 afternoon on-air personality SiMan will take a trip aboard a Carnival Cruise Line ship beginning April 8, 2016. While onboard the cruise, SiMan will be posting snapshots and written posts of his trip via social media (Twitter, Facebook, Instagram, etc.) with highlights of the cruise. From April 20-April 28, 2016, SiMan will ask one question each day during "The Ride" show about the cruise and what was featured in his social media posts.
2. To enter the contest, individuals must follow 'majicat1' on Instagram and correctly answer one or more of the daily questions about the cruise that SiMan will ask. To enter, individuals are required to answer the question by commenting to @majicat1.
3. Participants who provide correct answers to the daily question will be entered in the drawing for a chance to win the Cruise.
4. All Instagram entries must be received by 11:59pm local time on April 28, 2016 or they will be void.
5. Limit of one entry per day per Instagram account during the Contest Period.
6. In the event of a dispute regarding the identity of a participant's online entry, the entry will be deemed to have been made by the authorized holder of the Instagram account at the time the entry was made.
7. One (1) winner will be selected by random drawing from among all eligible entries with correct answers that were received electronically. Winner will be notified by Instagram direct message.

8. Winner will be instructed to come to the offices of the Station located at 101 Marietta Street, 12th Floor, Atlanta, GA 30303, to claim the Prize.
9. Winner must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim the Prize. Identification documents must match information previously provided to the Station.
10. Prizes will be awarded only upon winner verification and final approval by the Station.
11. Winner and guest are responsible for having valid passports and all other necessary travel documentation prior to departure.
12. All decisions made by the Station and Radio One, Inc. ("Company") management regarding any aspect of this Contest are final.

ELIGIBILITY RESTRICTIONS:

1. The Contest is open to listeners of the Station who are 21 years of age and older and are legal residents of the United States residing within the Atlanta, GA metropolitan area.
2. Employees of the Station, the Company, Carnival Cruise Line, their respective subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Atlanta, GA metropolitan area, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this Contest. For purposes of this Contest, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.
3. Travel guest of grand prize winner must also be twenty-one (21) years of age or older and a legal resident of the U.S. Winner and guest will each be required to possess a valid passport and a valid driver's license prior to departure and must travel on the same itinerary. Travel guest will be required to sign and submit all requested release forms along with the grand prize winner.
4. Persons who have won a prize in another contest or promotion of any kind from the Station within the thirty (30) day period immediately preceding the start date of this Contest are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from the Station during any thirty (30) day period.

PRIZES:

1. The following Prize elements will be awarded to one (1) winner:
One (1) Ocean View Stateroom on a three (3), four (4), five (5), six (6) or seven (7) day cruise for two (2) adults aboard any Carnival Cruise Line vessel departing from any of Carnival's five (5) Florida ports (Estimated minimum retail

value: \$1,379.00 per person). The retail value of the prize will be determined at the time of booking based upon the cruise selected by the winner. If the actual value of the prize is less than the stated approximate retail value, the difference will not be awarded in cash.

Cruise must be booked by no later than September 15, 2016 and taken prior to February 28, 2017 or the prize will be forfeited. Reservations are subject to availability.

2. Flight arrangements, luggage costs, hotel accommodations, room service, gratuities, transportation to and from port of call, meals away from the ship, beverages, shore excursions, souvenirs, and incidentals are the responsibility of the winner and his or her guest.
3. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers (Carnival Cruise Line) with respect to any claims, losses, or disputes in connection therewith.
4. Dates and times of concerts, events, trips, and activities promoted by event sponsors are subject to change and those changes are deemed to be beyond the control of the Station. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. The Station is not obligated to make any effort to find an alternative prize under these circumstances.
5. Prize will not be mailed. Unless otherwise provided, Prize must be claimed at the Station's offices by no later than 5pm on May 27, 2016, or the Prize will be forfeited.
6. No substitution of Prize is offered, no transfer of Prize to a third party is permitted and non-cash Prizes may not be redeemed for cash value, except as determined by Station management and/or the sponsor in its sole discretion.
7. All Contest winners must sign and date official Station release and waiver forms as requested. Failure to do so will result in winner forfeiting the Prize.
8. If for any reason a Contest winner decides not to accept the prize awarded, the winner may be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the Contest sponsor and / or Contest administrator if another entrant is to be selected as the winner if time permits.
9. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by the Station, in its sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse the Station and / or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by winner.

GENERAL CONDITIONS:

1. Winners are responsible for all applicable taxes associated with the receipt of the Prize.

2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations.
4. Odds of winning depend upon the number of eligible entrants participating during the Contest Period.
5. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Contest, each participant agrees to comply with the Official Rules and the decisions of the Contest sponsor which shall be final and binding in all aspects relating to the Contest.
6. All Contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold the Station, the Company, Carnival Cruise Line, any other Contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
7. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their Prize.
8. The Station retains the right to disqualify any entrant if all Contest rules are not followed. Contest void if prohibited by law.
9. So long as no participant is materially adversely affected, the Station reserves the right to make changes in these Contest rules, which will become effective upon being announced on the air and / or posted online.
10. The Station, the Company, Carnival Cruise Line, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any entrant to complete or continue a telephone call, internet registration or text entry due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to any computer arising from or relating to participation in this Contest. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification.
11. By accepting the prize, the winner acknowledges that the Station and the Company have neither made, nor are in any manner responsible or liable for, any warranty,

representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.

12. The Station, the Company, its subsidiaries, its affiliates, participating prize providers, sponsors and promotional partners will not assume any responsibility for any changes in the execution of the Contest, including; cancellation of the Contest as a result of the occurrence of events not within the control of the Station, the Company, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur, the Station may in its sole discretion, offer the winner comparable prize(s) currently being offered by the Station in lieu of the prize originally awarded.
13. If for any reason, the Contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other causes beyond the Station and the Company's, control which, in the Station and the Company's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, the Station and the Company reserve the right to cancel, terminate, modify or suspend the Contest at their sole discretion.
14. Copies of Contest rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., in the offices of the Station, located at 101 Marietta Street, 12th Floor, Atlanta, GA 30303.